



lucy bloom



change maker momentum creator

Lucy Bloom is a change maker, exceptional communicator and business fixer. She began her career in advertising, working across a diverse range of industries for 20 years before she stepped into the role of CEO of a new women's health organisation. In less than three years she created and lead a small team to raise \$7M for a network of hospitals in Ethiopia. She then went on to transform a network of schools and health centres in South East Asia, as the organisation's first CEO. She now consults as a strategy machine and governance gun for start ups, NFPs and big business. You will find Lucy Bloom challenging and entertaining in equal measure. She's a rule breaker, idea maker and momentum creator inspiring audiences with humour and captivating storytelling, with the business acumen to fortify an unforgettable message.

"Lucy Bloom is the perfect keynote speaker to open an event, ignite the thinking of your delegates and plant seeds of thought that will grow throughout your event. Lucy's energy, humour and unique voice set her apart from other speakers anywhere in the world."
Celia Pavelieff, Australia Council for the Arts

**"Lucy is gutsy,
inspirational and
so darn funny."**


Jono Fisher, Wake Up Project



PLAY
SHOW
REEL

**"From the minute Lucy spoke,
the whole audience was captivated.
Her ability to incorporate humour
and compassion into a clear
business message is like no other.
Lucy is a highly recommended speaker."
Tim Carrol, ANZ Bank**

*Lucy is high energy and unapologetically direct. Her content and delivery was
pitch perfect for the group of business leaders we were hosting."
Bel Quince, Commonwealth Bank.*



RECENT CLIENTS INCLUDE

- Ariana Huffington's Thrive
- Boston Consulting Group
- Deloitte
- JP Morgan
- Allianz Insurance
- Asia Pacific Libraries and Information
- China Australia Millennial Project
- CommBank, ANZ, Wespac, NAB
- Australian Finance Group
- Australian Institute of Sport
- Procurious Big Ideas Summit
- National Library, Canberra
- SheLeads, Women in Real Estate
- Wired for Wonder
- St Vincents Private Hospital
- Sydney Adventist Hospital
- Kambala, Queenwood, Roseville
- UNSW, UTS, Notre Dame
- Women on Boards
- Australia Council for the Arts
- New Horizons Disability Services
- Adelaide Fringe Festival 2019
- Business Blueprint
- Multiplex

**Lucy has never met a theme she can't speak to. Let her customise
a presentation just for your event or Lucy can deliver a number
of expert speeches. Here are her top four most popular topics.**

1

DOING BUSINESS DIFFERENTLY

Lucy will take you on a roller coaster ride of fascinating experiences and business learnings from a 25-year career as a master communicator, world changer and trailblazer. Discover how to do business differently, why fun should be a factor in your strategic plan, how kindness and optimism fuel your bottom line and how ordinary people achieve the extraordinary.

2

RESILIENCE AND TRANSFORMATION

Behind the mohawk is a sharp business woman who has developed the tools for personal resilience and adaptability: from a motorcycle accident which almost claimed her life to the epic challenges of the start up world and the NFP boardroom. Lucy will show you how to inspire optimism and create value in the face of adversity and change.

3

FROM FLOP TO FLIGHT MODE: TURNING FAILURE INTO FORTUNE

Oh to be the poster girl for failure! Lucy Bloom has had her fair share of professional fails, smack downs and sideswipes. And every time she has rebuilt, rebooted and come back for more, better than before. Discover Lucy's five steps for bouncing back from failure, learning from your errors and focussing forward for the win.

4

LEADING WITH KINDNESS

Under that pink mohawk is a strategic businesswoman who has built a career on kindness: kindness to herself, her team and her end-customer. Discover how to spread kindness like wildfire in a way that feeds back into your people and especially your bottom line. This unforgettable speech will have your delegates implementing leadership with kindness and when in doubt, considering "What would Lucy do?"